

SERVICES



PRODUCTION

Internal, external, development, live-ops, publishing

DESIGN

Gameplay, balancing, systems, UX, ARM

TECH

Client, server, tech ops, architecture, infrastructure

CREATIVE

Direction, illustration, animation, music, audio

BRANDS

Licensing, brand assurance, brand management

BUSINESS

F2P, deals, organization, partner selection, operations

MARKETING

PR, platform management, performance marketing

PRODUCT MANAGEMENT

Forecasting, analytics, success metrics, KPI analysis

LEADERSHIP

Vision, organization, motivation, conflict resolution

INTERNATIONALIZATION

China specialization, culturalization, localization